Dog Grooming Website Plan

# Your Name:

Madison Jenkins

# Name of the Dog Grooming Business:

Mane-Tamed

# Ideas for your website

Determine the type of information the website will provide.

Idea 1: Information about dog grooming services the business will provide.

Idea 2: Backstory of how the business came into existence.

Idea 3: Information on how to contact the business.

Idea 4: How to make appointments for grooming services.

Idea 5: Reviews provided by previous customers.

# Website Plan

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| Topic | Questions | Answers |
| Purpose of Website | What is the purpose and goal of the website? | The purpose is to showcase dog grooming services provided by the business. The goal is to gain more customers through the website. |
| Target Audience | Describe the target audience (age, gender, demographics) | The target audience would be owners of dogs. |
| Graphics | What graphics will you use on the website? | I will use pictures of dogs before and after grooming services. |
| Color | What colors will you use within the site to enhance the purpose and brand? | I will have a white background with blue colors added in. |
| Accessibility | How will the website accommodate people with disabilities? | There will be a read out loud option for people that have poor sight or are blind. I will have alternate text for images. I will also make sure to make all text visible and make the navigation simple. |
| Project Timeline | Identify the project timeline | About 10 weeks |

# Wireframe

Sketch the wireframe for the home page below.

Navigation

Logo

Footer

Article

Image banner

Text area

Image

Image

# Site map

Create a site map for the website below.

A diagram of the site map


# How will you improve this website? Research similar websites for ideas on what you can add to enhance the look of your website.

To improve my website, I will need to add links to the other webpages so that the navigation bar works. I also need to add color to the webpage and add images. I decided to add a gallery to the navigation bar because I saw several grooming webpages that had this tab and it seemed like something I would like my webpage to have.